



The Value of Language II

Purchasing language solutions

16 March 2016, Brussels

The Language Market: packages



Welcome to The Language Market

The Value of Language is providing a genuine marketplace. It will highlight the diversity within the language industry, with services and expertise from all segments of the industry on offer. This is a market with room for everything from simple stalls to luxury stands. The choice is yours.

The Bar Stool - €40

Ideal for demonstrating with a tablet where visitors can sit.

The Outdoor Café Table – €70

Ideal for displaying publications, brochures, gadgets, pens and sweets while receiving visitors from all sides.

The Aperitif Table – €100

Ideal for demonstrating with a laptop and for longer talks with visitors.

Options

You can combine each of these ultra-light stands with a (roll-up) banner, poster, sandwich board etc. - €100

Classic stand – €400

Ideal for showing a range of products where display length is key. Banners, posters, boards ... all included. Please inform us promptly of the metre length you require.



Luxury stand

You can also bring your own stand. We will be happy to consult with you and/or your stand builder to find the location and visibility that perfectly match your requirements.

Seize your chance to be part of The Language Market from The Value of Language - the only language services market you need in the beating heart of multi-lingual Europe.

Prices exclusive of 21% VAT.



Additional benefits

Free publicity

Our event will be promoted on Facebook, Twitter and the website (www.thevalueoflanguage.eu).

Positive image

The Value of Language is raising the visibility of the language industry in a positive manner. By bringing all corners of the industry together as one, we can combine strengths to raise its collective profile. Exhibitors clearly stand to benefit from this. You will be seen in a positive light - and in good company - by the demand side of the market, the authorities and the general public.

International appeal

The speakers at the conference - as well as the exhibitors - will come from a range of European countries. The event's website is available in three languages. Both the event and its website will present you with people in need of language services as well as providers who can think and act at an international scale.

Visibility in Brussels, the beating heart of multi-lingual Europe

The Value of Language is the ideal forum to boost your visibility in the capital of multi-lingual culture, where you can make contact with large organisations and institutions with a base in Brussels.

Direct contact with language service purchasers

The Value of Language will be attended by people who are seriously considering purchasing products, services or expertise from the language industry, in the firm belief that this will help them achieve their aims.



What is The Value of Language?

This year, The Value of Language will be **about buying language services**: how do you source the best language services and find the most expert language professionals? And most of all: **how do you ensure value for money?**

The event will bring together language service providers, purchasers and consumers to cover all aspects of the trade in language services.

The event consists of a marketplace (The Language Market) and a conference (The Language Conference).

Visitors will attend The Language Conference for

- knowledge and knowhow around language services, etc.
- an insight into trending market developments
- dialogue with experts from different areas of the language sector
- objective information: facts and figures
- case studies and customer stories
- interaction with other purchasers and consumers

Visitors will attend The Language Market for

- demos and product presentations
- the best prices
- the best deals
- direct and personal contact with language service providers
- the latest language services and products from different areas of the language sector
- custom language solutions for their organisation or situation

The Language Conference will run for a whole day, while The Language Market will begin at 12:30pm.



Contact

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