



# The Value of Language II

## Purchasing language solutions

16 March 2016, Brussels

Sponsoring: packages



## Sponsor packages

### Gold - €2,500

- Banner at the entrance and in various conference halls
- Publicity on the fixed video screens during the event
- Name and logo on the website homepage plus description on a separate page
- Name and logo in the (hard copy) programme
- Stand at the market (choice of stand)
- 8 free tickets for the conference and the market

### Silver – €1,500

- Banner at the entrance and in various conference halls
- Publicity on the fixed video screens during the event
- Name and logo on the website homepage plus description on a separate page
- Name and logo in the (hard copy) programme
- 4 free tickets for the conference and the market

### Bronze – €1,000

- Banner at the entrance
- Name and logo on the website homepage plus description on a separate page
- Name and logo in the (hard copy) programme
- 2 free tickets for the conference and the market

### Other options - (€350)

- Sponsoring of the post-conference drinks reception
- Your name associated with the professional photo coverage of the event
- Your name associated with the professional video coverage of the event
- Badge and key cord with your name
- Pen and paper with your name for every visitor

Prices exclusive of 21% VAT.



## Additional benefits

### Free publicity

Our event will be promoted on Facebook, Twitter and the website ([www.thevalueoflanguage.eu](http://www.thevalueoflanguage.eu)).

### Positive image

The Value of Language is raising the visibility of the language industry in a positive manner. By bringing all corners of the industry together as one, we can combine strengths to raise its collective profile. Exhibitors clearly stand to benefit from this. You will be seen in a positive light - and in good company - by the demand side of the market, the authorities and the general public.

### International appeal

The speakers at the conference - as well as the exhibitors - will come from a range of European countries. The event's website is available in three languages. Both the event and its website will present you with people in need of language services as well as providers who can think and act at an international scale.

### Visibility in Brussels, the beating heart of multi-lingual Europe

The Value of Language is the ideal forum to boost your visibility in the capital of multi-lingual culture, where you can make contact with large organisations and institutions with a base in Brussels.



## What is The Value of Language?

This year, The Value of Language will be **about buying language services**: how do you source the best language services and find the most expert language professionals? And most of all: **how do you ensure value for money?**

The event will bring together language service providers, purchasers and consumers to cover all aspects of the trade in language services.

The event consists of a marketplace (the Language Market) and a conference (the Language Conference).

Visitors will attend the Language Conference for

- knowledge and knowhow around language service, products, expertise, career experiences etc.
- an insight into the market
- visibility into trending developments
- dialogue with experts from different areas of the language sector
- objective information: facts and figures
- case studies and customer stories
- interaction with other purchasers and consumers

Visitors will attend the Language Market for

- demos and product presentations
- the best prices
- the best deals
- direct and personal contact with language service providers
- the latest language services and products from different areas of the language sector
- custom language solutions for their organisation or situation

The Language Conference will run for a whole day, while the Language Market will begin at 12:30pm.



## Contact

The Value of Language II

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[www.facebook.com/thevalueoflanguage](http://www.facebook.com/thevalueoflanguage)

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## Address of the event

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## Contacts

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